

Tina Woollard launched her innovative Virtual Assistant company in 2001 as a sole-trading home-based business, serving small-to-medium-sized clients and clients who trade without utilising PCs or intelligent communication (IT) of any kind.

Having gone from strength to strength, her company has expanded and has now developed into a directory for virtual assistants and the world's first online copy and audio digital audio examination website, utilised by recruitment consultants and agencies.

'I would never have thought four years ago that I would have a BS standard company and have been put up for four DTI e-forum awards!' she says.

The good news is there is plenty of help out there for companies who want to innovate and develop their business.